## **RESOLUTION #19**

## **FARMLAND PRESERVATION**

1	<b>WHEREAS</b> , the purpose of the Farmland Preservation Program is to preserve the
2	state's agricultural land base, helping to ensure the continued viability of New Jersey's
3	agricultural industry; and
4	WHEREAS, as of December 1, 2021, 2,744 farms covering 242,608 acres had been
5	permanently preserved statewide, including 136 farms covering 15,688 acres in the
6	Pinelands and 570 farms covering 46,163 acres in the Highlands, which contribute not only
7	to a secure land base for agricultural operations, but also to a host of other quality-of-life
8	benefits, such as an increase in the total number of acres of open space in New Jersey, at
9	both the local and statewide level; and
10	WHEREAS, preserved farmland remains privately managed and continues to
11	contribute tax revenue to municipal budgets while demanding very little in public services;
12	and
13	WHEREAS, legislation was signed in June 2016 that allocates preservation funding
14	from the Constitutional dedication of a portion of the Corporate Business Tax (CBT) that was
15	approved by voters and provides a stable funding source through the Corporate Business
16	Tax (CBT) that does not rely upon repeatedly asking voters to approve bond referenda; and
17	WHEREAS, of the total funding annually available for preservation programs through
18	FY2019, the Farmland Preservation Program receives 31 percent; and
19	WHEREAS, new legislation was signed into law supplementing and amending the
20	"Preserve New Jersey Act" in order to implement the CBT revenue dedication for State fiscal
21	year 2020 and beyond; and
22	WHEREAS, the bill retained the existing 31 percent allocation for the Farmland
23	Preservation Program, authorized additional funding for stewardship activities, raising the
24	percentage from 3 to 4 percent, amended the definition of "stewardship activity" to include
25	projects that improve the resiliency of farmland soils, and also extended the dual-appraisal

valuation eligibility for landowners in the New Jersey Highlands, which would have expired on June 30, 2019; and

WHEREAS, the State Agriculture Development Committee (SADC) has updated the Municipal PIG program rules to include the creation of a "Competitive Grant Pool" of funding accessible by all participating municipalities, which can participate on a "first come, first served basis," and is intended to assist municipalities who do not have enough base grant funding to cover the costs for a particular farm preservation project; and

WHEREAS, amendments to the "Preserve New Jersey Act" allow qualified farms preserved through Highlands Development Credit and Pinelands Development Credit programs access to SADC stewardship funding, including irrigation systems, strip-cropping systems, terrace systems, stream protection, forest tree plantations, forest tree stand improvements, animal waste control, permanent drainage systems, deer fencing, and more, at the same priority level as farms permanently preserved through the SADC; and

WHEREAS, SADC in September 2021 approved an \$83.88 million appropriation request for FY2022, including \$4.5 million for the Municipal Planning Incentive Grant (PIG) Program, \$45.51 million for the State Acquisition Program, \$18 million for the County Planning Incentive Grant (PIG) Program, and \$440,240 for the Nonprofit Program; and

WHEREAS, with regard to the pace of the program, COVID-19 impacted preservation performance in fiscal years 2019, 2020, and 2021, where the year-to-year totals were not in line with SADC targets of 85 farms and 5,100 acres per year, however the total acres preserved in 2021 increased to 3,463 acres, up from the 2,781 acres preserved in 2020, and FY22 is projected to see more than 5,000 acres showing signs of strength returning to the program; and

WHEREAS, it would be helpful for the State Board and the delegates to this

Convention to better understand those statistics and their relationship to the long-term goals

of the Farmland Preservation Program in SADC; and

**WHEREAS**, it is the understanding of the delegates to this Convention that recent appraisal values on prospective farmland preservation easements have decreased, and, if

that is an accurate trend, it would help both the SADC and the State Board to understand the underlying cause of this drop; and

WHEREAS, numerous farmers whose land was being examined for preservation have complained that multiple appraisers have come to view their properties at the same time, which brings the danger of "comparing notes" instead of each appraiser independently arriving at their own conclusions as to the value of the land, and also has been the subject of complaints that some state appraisers are demanding independent appraisers use only the comparable-value properties that they supply and not seek others; and

WHEREAS, farmers also are reporting that the pressure to buy their land has shifted from residential developers to those seeking to build warehouses in response to the growing popularity of online shopping, as well as the nation's economic resurgence and recent dredging of New Jersey ports resulting in additional movement of goods through ports in and around New Jersey, and the need to have multiple distribution centers to serve those additional customers quickly: and

**WHEREAS**, there exists a need, going forward, to better understand what impacts will result from that shift in the types of development sectors seeking to buy farmland, including zoning and traffic-planning issues; and

WHEREAS, it is imperative to help farmers on preserved land to implement beneficial soil and water conservation and soil resiliency practices and to limit damage to their crops from wildlife, especially from New Jersey's large white-tailed deer population, whose densities can exceed more than ten times the land's carrying capacity; and

WHEREAS, the Highlands Water Protection and Preservation Act (the "Highlands Act") modified Section 13c of the Agricultural Retention and Development Act to include "if...the Highlands Water Protection and Planning Council has established a development transfer bank, the municipal average of the value of the development potential of property in a sending zone established by the bank may be the value used by the board in determining the value of the development easement" in lieu of two appraisals; and

WHEREAS, the Highlands Council has undertaken studies to determine the average

lot values by municipality in the Highlands region and has memorialized this work in the Highlands Regional Master Plan's TDR Technical Report and has estimated the number of lost lots by property tract in the Highlands Bank's TDR Estimator data base; and

WHEREAS, the establishment of a "municipal average" for valuing development potential in the Highlands may provide a more fair and just valuation of a farmland easement than appraisal methodology in highly regulated regions such as the Highlands and Pinelands where development potential comparable sales can no longer be found; and

WHEREAS, with the increase of CBT funding now available for stewardship activities, there is an estimated \$3.325 million in FY2022 to fund the existing Deer Fencing Program (DFP) and Soil and Water Cost Share Program (S&W Program) in addition to new initiatives related to farmland soil resiliency; and

WHEREAS, since restarting its S&W Program utilizing CBT funds in 2017, approximately 258 S&W Program eligibility requests have been submitted, accounting for an estimated project need of approximately \$4.0 million, and the SADC continues to make available previously appropriated funding for new soil and water conservation projects; and

**WHEREAS**, since the restarting of the S&W Program in 2017, 120 projects have been funded with \$2,7 million in funding having been obligated and 40 projects have been completed with \$555,000 funding having expended; and

WHEREAS, it is essential that the availability of preserved farmland for agricultural purposes remain the central impetus behind preserving such land, yet the SADC must also be open to flexibility when farmers on preserved land present new ideas in New Jersey's ever-changing agricultural make-up, and thus be willing to update its views as to what encompasses allowable agricultural uses of preserved farmland; and

WHEREAS, P.L. 2014, Ch. 16, signed into law in July 2014, allows wineries to conduct special occasion events on preserved farmland under certain conditions under a pilot program which was extended through March 2020 by legislation enacted in May 2018; and

WHEREAS, the SADC's pilot program was largely focused on identifying and

collecting the information it needs throughout the pilot program in order to be in a position to make recommendations to the Legislature at the program's conclusion; and

WHEREAS, the SADC – in consultation with New Jersey Farm Bureau – in June 2017 established a Special Occasion Events Working Group that met to examine and make recommendations to the Committee regarding special occasion events as they relate to preserved farms – both wineries and other types of operations – as well as to Right to Farm protection; and

WHEREAS, the Working Group concluded its work and the SADC issued a final report on the pilot program for winery special occasion events to the Legislature and Governor in March of 2020; and

WHEREAS, the New Jersey State Board of Agriculture has expressed support for the approach to the Special Occasion Events issue that is embodied in S-2713, as it most accurately reflects the findings and recommendations arrived at through the pilot-program study; and

WHEREAS, it also is essential that restrictions on which types of crops can be grown on preserved lands in specific areas (e.g., the Pinelands) must include flexibility to enable the farmer to continue farming if disease, pests or economic conditions render obsolete the limited number of crops allowed to be produced in those areas; and

WHEREAS, the Supreme Court ruled that a Hunterdon County farmer had violated the state's Agriculture Retention and Development Act (ARDA) by excavating 14 acres of preserved farmland to build a greenhouse; and

**WHEREAS**, the original judge in that case also cautioned the SADC that a lack of adopted standards regarding excavating for the establishment of greenhouses or other farm buildings could leave the SADC vulnerable in similar future cases; and

WHEREAS, the dual-appraisal valuation provision – which allows appraisals for farmland preservation acquisitions in the Highlands to be based on either current zoning and environmental laws and regulations or those in effect as of January 2004, whichever yields the higher value – was scheduled to expire on June 30, 2019 and has been extended an

additional five years until June 30, 2024; and

WHEREAS, it is imperative that succeeding generations or heirs to farmers who have preserved their farms, or new farmers and others who are considering purchasing a preserved farm, fully understand all of the restrictions on that land embodied in the Deed of Easement signed by the farmer or person who preserved the land; and

**WHEREAS**, Deeds of Easement need to be interpreted by the SADC in the broadest context to reflect the changing face of agriculture in New Jersey; and

WHEREAS, in response to requests from the agricultural community for long-term leases to promote viability, the SADC in May 2018 entered into a long-term lease -- up to 12 years – with a tenant farmer who submitted the successful bid to farm an 87-acre preserved farm in Hunterdon County that the SADC purchased in fee simple as part of an agricultural leasing pilot project; and

WHEREAS, municipalities are required to create and populate municipal agricultural advisory committees, as a requirement to accepting farmland preservation monies, under the Planning Incentive Grant Program, and should be encouraged to create such committees whenever farmland preservation is taking place within that municipality; however, these committees are largely being under-used with a need for additional guidance or model ordinances.

NOW, THEREFORE, BE IT RESOLVED, that we, the delegates to the 107<sup>th</sup> State Agricultural Convention, assembled in Atlantic City on February 9-10, 2022, do hereby support the permanent protection of New Jersey's farmland through the Farmland Preservation Program.

**BE IT FURTHER RESOLVED**, that we urge the SADC to continue its Planning Incentive Grant (PIG) program, which to date has resulted in the development of 18 county comprehensive farmland preservation plans and 44 municipal plans that address strategies not only to preserve farmland but also to sustain agriculture as an industry.

**BE IT FURTHER RESOLVED**, that we support the structure of those plans including one-, five- and 10-year goals that target the preservation of 22,000 acres at a cost of \$242

million in one year; 97,000 acres at a cost of \$1.07 billion over five years; and 181,000 acres at a total cost of \$199 billion over 10 years.

**BE IT FURTHER RESOLVED**, that we support the SADC's continued effort to conduct outreach to all municipalities participating in the Municipal Planning Incentive Grant program to continually assess municipal needs, provide tools and training to improve the acquisition process at the local level, and to increase the engagement of municipal advisory committees in the process.

**BE IT FURTHER RESOLVED**, that we urge the Department to work with New Jersey Farm Bureau and other agricultural organizations to increase education of the public about the economic differences between preserved farmland, which is privately managed, and publicly owned and managed open space.

BE IT FURTHER RESOLVED, that we support the SADC's continued efforts to make it easier for farmers to access the land and information they need to be successful, including coordinating the New Jersey Land Link website that assists farmers searching for land and partnership/job opportunities, making available the SADC's "Leasing Farmland in New Jersey" guidebook that explains the factors farmers, as well as farmland owners, should consider when entering into leasing agreements and supporting beginning and established farmers through appropriate resource referral and through research on access-to-land farm incubator models.

BE IT FURTHER RESOLVED, that we urge the State Board of Agriculture and SADC to empanel a subcommittee or working group to examine the forces resulting in the decrease in acres preserved under the Farmland Preservation Program from 2015 to 2020; to gather information about the changing market within the development community and its resulting pressures on farmers to sell their land; to examine the appraisal process to ensure that each appraisal is prepared independently in order to truly achieve independent appraisal values for the highest and best use of each property; and to examine the issue of giving specific consideration to smaller farms in urbanized counties.

BE IT FURTHER RESOLVED, that the SADC and any appropriate appraisers use

NRCS maps, ideally instead of NJDEP maps, to delineate wetlands for the purpose of establishing land values, as the NRCS maps in general are more accurate.

**BE IT FURTHER RESOLVED**, that we encourage the SADC to establish stewardship requirements consistent with the original deed of easement, changed only by mutual consent, for preserved farmland, to ensure preserved farmland is properly maintained; and

**BE IT FURTHER RESOLVED**, that we support continued discussion by the SADC's Deed of Easement Subcommittee to help clarify provisions of the deed of easement so that each is interpreted and enforced consistently and fairly, acknowledging that each original deed of easement may be different from others.

**BE IT FURTHER RESOLVED**, that we urge the SADC to continue to create plain-language documents that detail the sections of a Deed of Easement that an heir or prospective purchaser of a preserved farm should review to understand all of the restrictions and opportunities that come with the land.

**BE IT FURTHER RESOLVED**, that we urge the SADC to acknowledge that the limitations set forth in the Deed of Easement are fixed at the time each landowner signs the Deed of Easement and may not be unilaterally amended by regulations adopted by the SADC.

**BE IT FURTHER RESOLVED**, that we encourage the SADC to continue reexamining its list of what activities are permitted on preserved lands and to expand, where appropriate, the types of activities that can be permitted, provided they are consistent with the goals of the Farmland Preservation Program.

**BE IT FURTHER RESOLVED**, that we urge the SADC to interpret its authorizing statutes and regulations as broadly and liberally as possible to maximize the flexibility afforded to owners of preserved farmland so that they remain financially viable and are able to compete with non-preserved farms on a level playing field.

**BE IT FURTHER RESOLVED**, that we support the Highlands Development Credit Bank's efforts to develop and adopt formal methodology to create and define Municipal

Averages and their values to be used for the Farmland Preservation Program.

**BE IT FURTHER RESOLVED**, that we urge the SADC to use the municipal average of the value of the development potential as determined by the Highlands Council in lieu of appraisals when a Highlands easement sale applicant so requests.

**BE IT FURTHER RESOLVED**, that we request that the Highlands Development Credit Bank and the SADC establish a "Municipal Average Pilot Program" in the Highlands region so that the utilization of Municipal Averages in lieu of appraisals for farmland preservation applicants may be fully evaluated.

**BE IT FURTHER RESOLVED**, that we support the SADC's efforts to learn as much as possible from the pilot program called for by P.L. 2014, Ch. 16, in order to help the Legislature evaluate at the end of the pilot program what worked and what might need improvement in the future.

BE IT FURTHER RESOLVED, that we join the New Jersey State Board of Agriculture in its support of S-2713 as the legislation that best reflects the lessons learned from the pilot program and, if it has not yet been passed and signed into law by the Governor by the time of this Convention, that we strongly urge that passage and signing into law.

**BE IT FURTHER RESOLVED**, that we urge the SADC to continue creating plain-language guidance documents regarding all the issues involved in farmland preservation, and to conduct outreach about those documents to those who have preserved their farms, those considering preservation, or those considering the purchase of a preserved farm, through avenues such as real estate professionals, municipal planning and land-use offices, property auction houses and other appropriate entities.

**BE IT FURTHER RESOLVED**, that we urge the State Board of Agriculture to work diligently to keep farmer appointments to the SADC current at all times.

**BE IT FURTHER RESOLVED**, that the delegates request that the SADC promulgate guidance documents for municipalities that have accepted farmland preservation funds regarding the proper and appropriate use of municipal agricultural advisory committees.

create the model ordinance that municipalities could adopt that will define the roles and functions of such committees, and perform accountability outreach to these municipalities to ensure they are properly interacting with their advisory committees on all pertinent issues.

**BE IT FURTHER RESOLVED**, that we support the SADC's agricultural leasing pilot project to offer a long-term lease on a preserved farm that the SADC owns in fee simple and to explore the feasibility of creating an incubator model on a portion of the farm to provide opportunities to new and beginning farmers.

**BE IT FURTHER RESOLVED**, that we support the SADC's Farmland Stewardship Deer Fencing Program, which as of December 1, 2021, approved \$867,942 in grants on 65 farms to install 68 miles of fencing on approximately 3,311 acres of high-value crops in order to protect them from damage caused by white-tailed deer, with \$346,000 in cost-share grant funding paid so far for 26 completed projects that installed about 27 miles of fencing on approximately 1,129 acres.

**BE IT FURTHER RESOLVED**, that we support the concepts embodied in pending legislation to create farmer alternate voting members on County Agriculture Development Boards.

**BE IT FURTHER RESOLVED**, that the delegates direct the SADC to create a consistent, streamlined process for applicants to CADBs, who cannot have their cases heard because of the lack of quorum due to conflicts of interest, to have their cases heard in a different jurisdiction, and that this process should include simple, consistent tests and guidelines to determine if conflicts of interest exist between applicants and members of the CADBs.